

## BIC® Media Clic BIO Based BGUARD™ Antibacterial Ballpen

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NOW ONE OF THE BEST SELLERS IN THE PROMOTIONAL MARKET MIXES HIS BIO AND ANTIBACTERIAL PROTECTION VERSION. BIODEGRADABLE PEN: THE BARREL IS 100% BIODEGRADABLE WHILE THE CLIP IS 100% RECYCLABLE. BIO BASED MATERIAL: THE BARREL IS MADE WITH 70% BIO BASED MATERIAL. THE COLOURANTS ARE 100% BIO BASED. ANTIBACTERIAL PROTECTION: ELIMINATES 99.9% OF BACTERIA ON THE BARREL, ITS MOST EXPOSED AREA, AND AVOIDS THEIR GROWTH IN THE REST OF VISIBLE PARTS OF THE PEN. ENTIRE PEN PROTECTION, FOR THE ENTIRE LIFE OF THE PEN, TESTED UNDER ANTIBACTERIAL PROTOCOL ISO 22196.

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| PRODUCT BENEFITS   | BIC® brand is recognised by 9 out of 10 people: associate your name with a high-quality trusted product.   Eliminates 99.9% of bacteria on the barrel, its most exposed area   The barrel is 100% biodegradable while the clip is 100% recyclable   Full in-house manufacturing.   Unbreakable clip designed to withstand 6,8 kg of force without breaking: long-lasting brand impact!   Reliable plunger action mechanism: you can click your BIC® more than 10,000 times!   The perfectly spherical tungsten carbide ball contributes to consistent writing.   Long-life ink: high quality, quick drying and smooth writing. |
| CUSTOMS CODE       | 9608109200   |
| COUNTRY OF ORIGIN  | ES   |
| WIDTH              | 1.30 cm  |
| HEIGHT             | 14.70 cm   |
| DEPTH              | 0.90 cm  |
| DIAMETER           | 0.90 cm  |
| WEIGHT             | 8.20 g   |
| STANDARD PACKAGING | 40.00 X 16.50 X 15.80 cm   17.20 cm <sup>3</sup>   |
| PACKAGING CAPACITY | 500 u.   |
| PACKAGING WEIGHT   | 4100.00 g  |
| MECHANISM          | Plunger Action   |